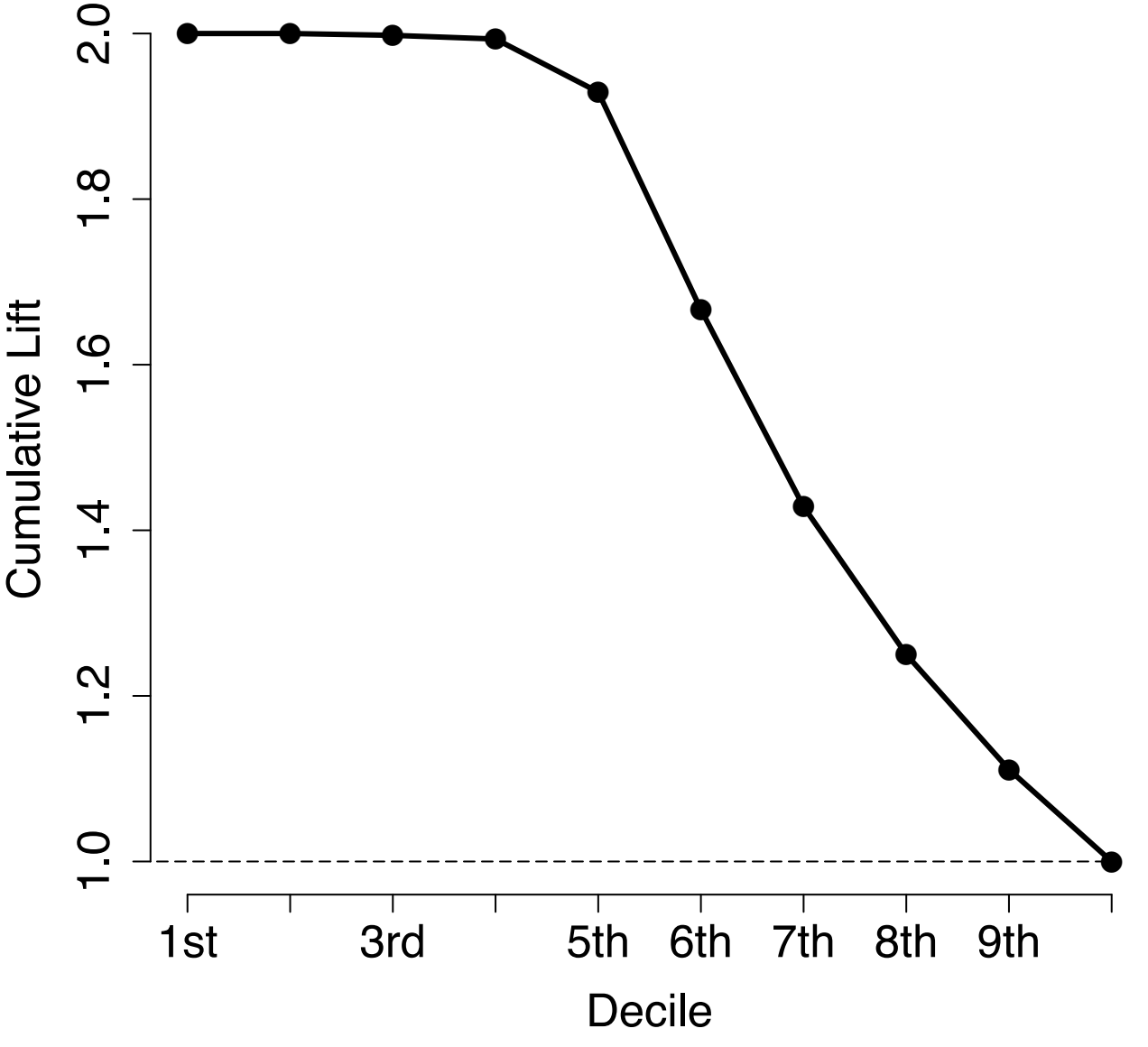
Cumulative Lift
2.0
1.8
1.6
1.4
1.2
1.0
1st
3rd
5th
6th
7th
8th
9th
Decile