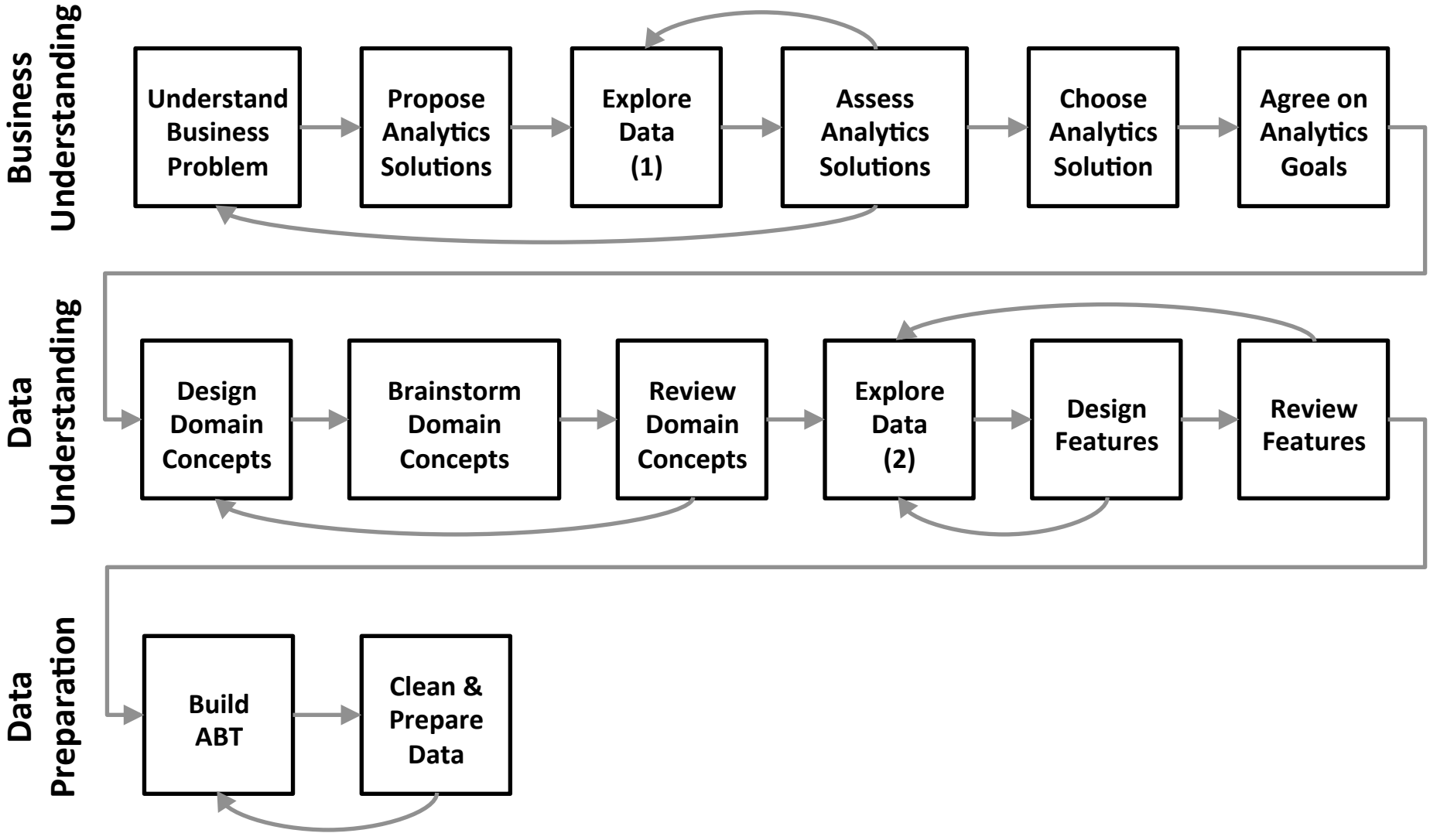
Business Understanding
Understand Business Problem
Propose Analytics Solutions
Explore Data (1)
Assess Analytics Solutions
Choose Analytics Solution
Agree on Analytics Goals
Data Understanding
Design Domain Concepts
Brainstorm Domain Concepts
Review Domain Concepts
Explore Data (2)
Design Features
Review Features
Data Preparation
Build ABT
Clean & Prepare Data