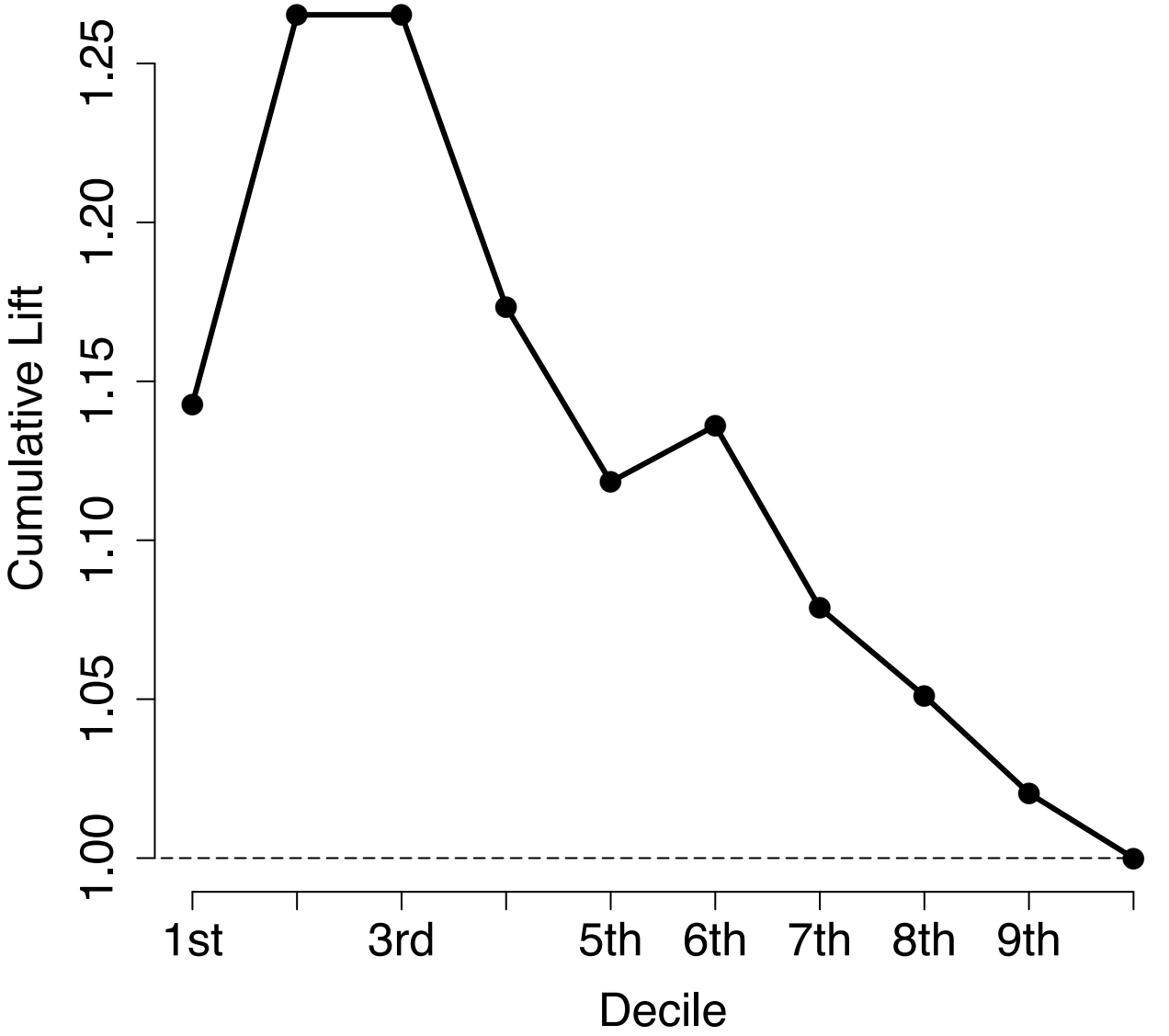
Cumulative Lift
1.00
1.05
1.10
1.15
1.20
1.25
1st
3rd
5th
6th
7th
8th
9th
Decile