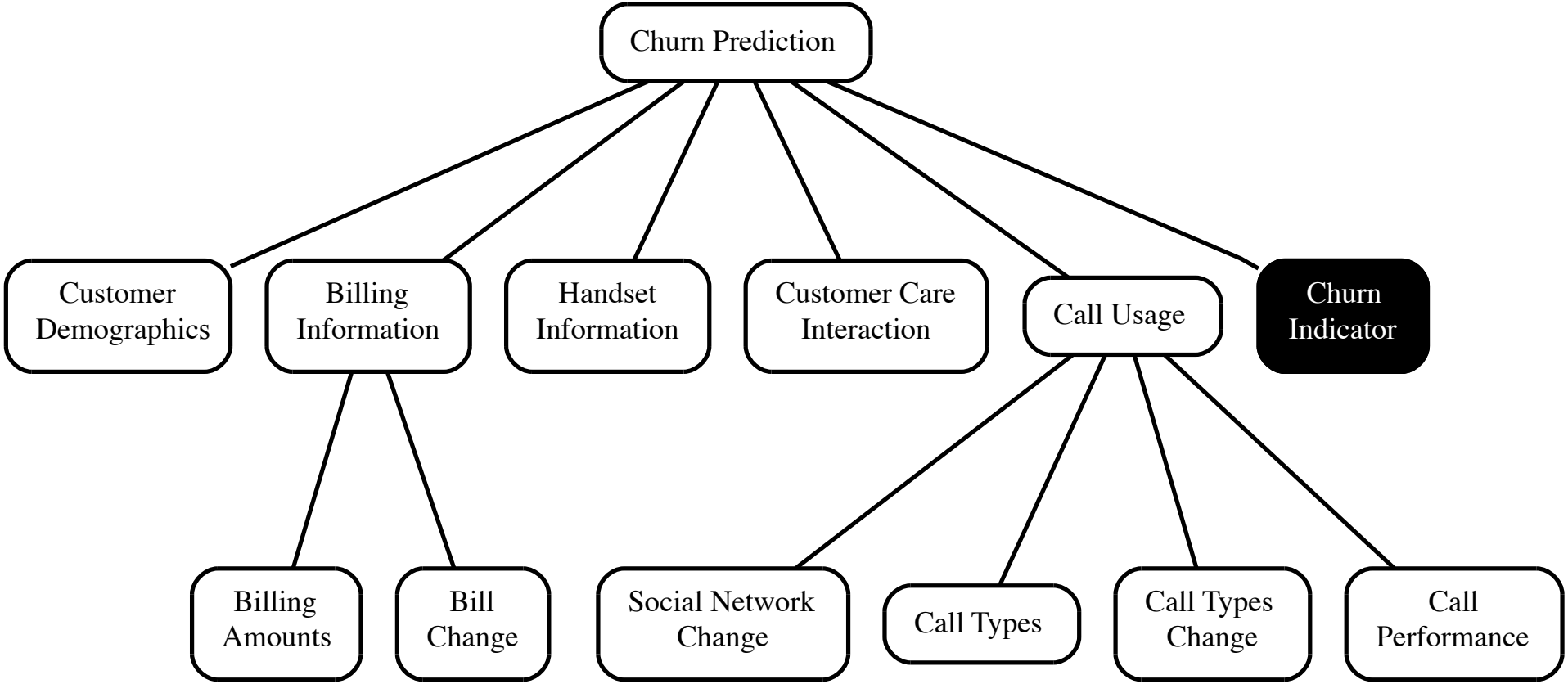
Churn Prediction
Customer Demographics
Billing Information
Handset Information
Customer Care Interaction
Call Usage
Churn Indicator
Billing Amounts
Bill Change
Social Network Change
Call Types
Call Types Change
Call Performance