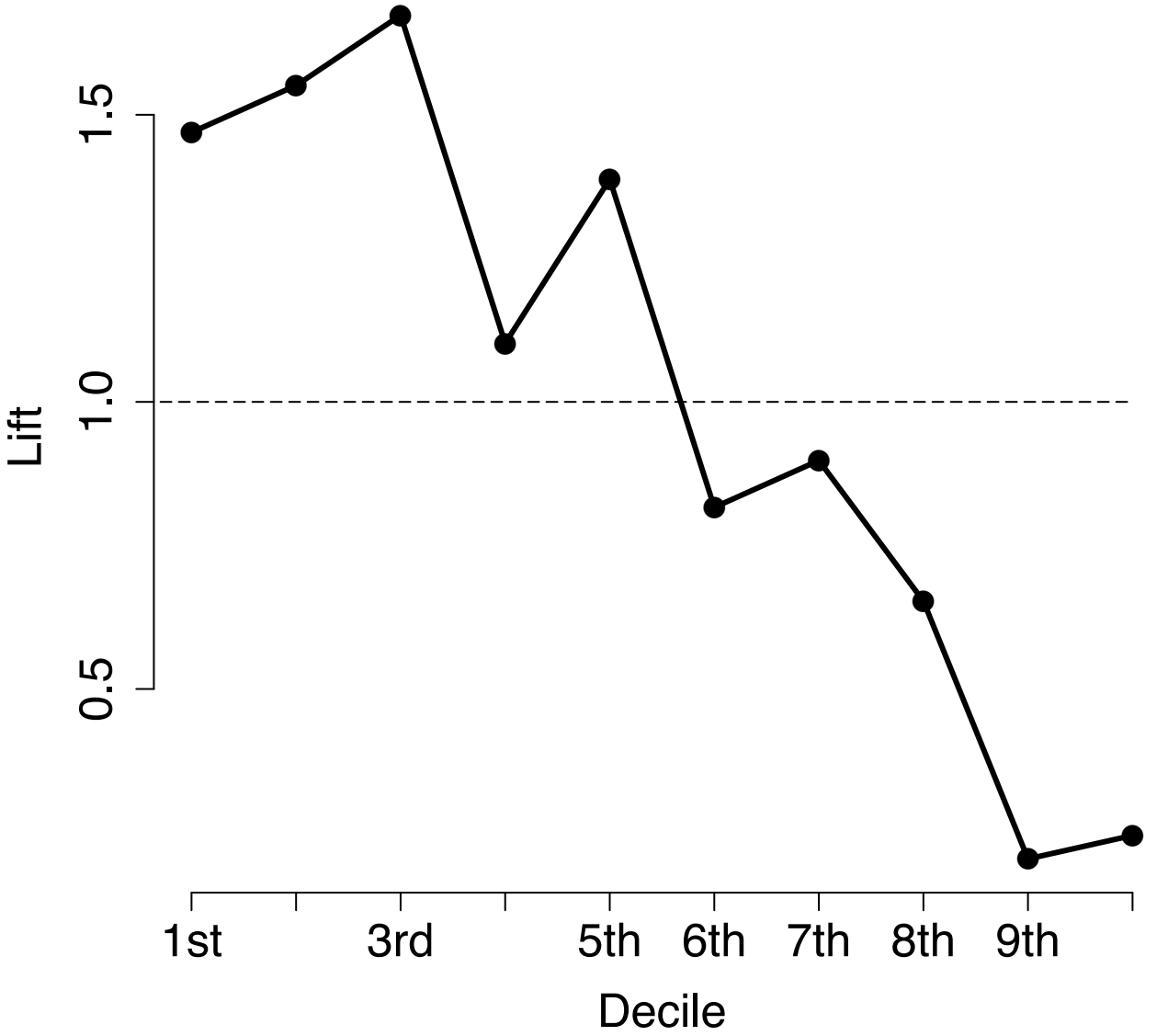
Lift
1.5
1.0
0.5
1st
3rd
5th
6th
7th
8th
9th
Decile