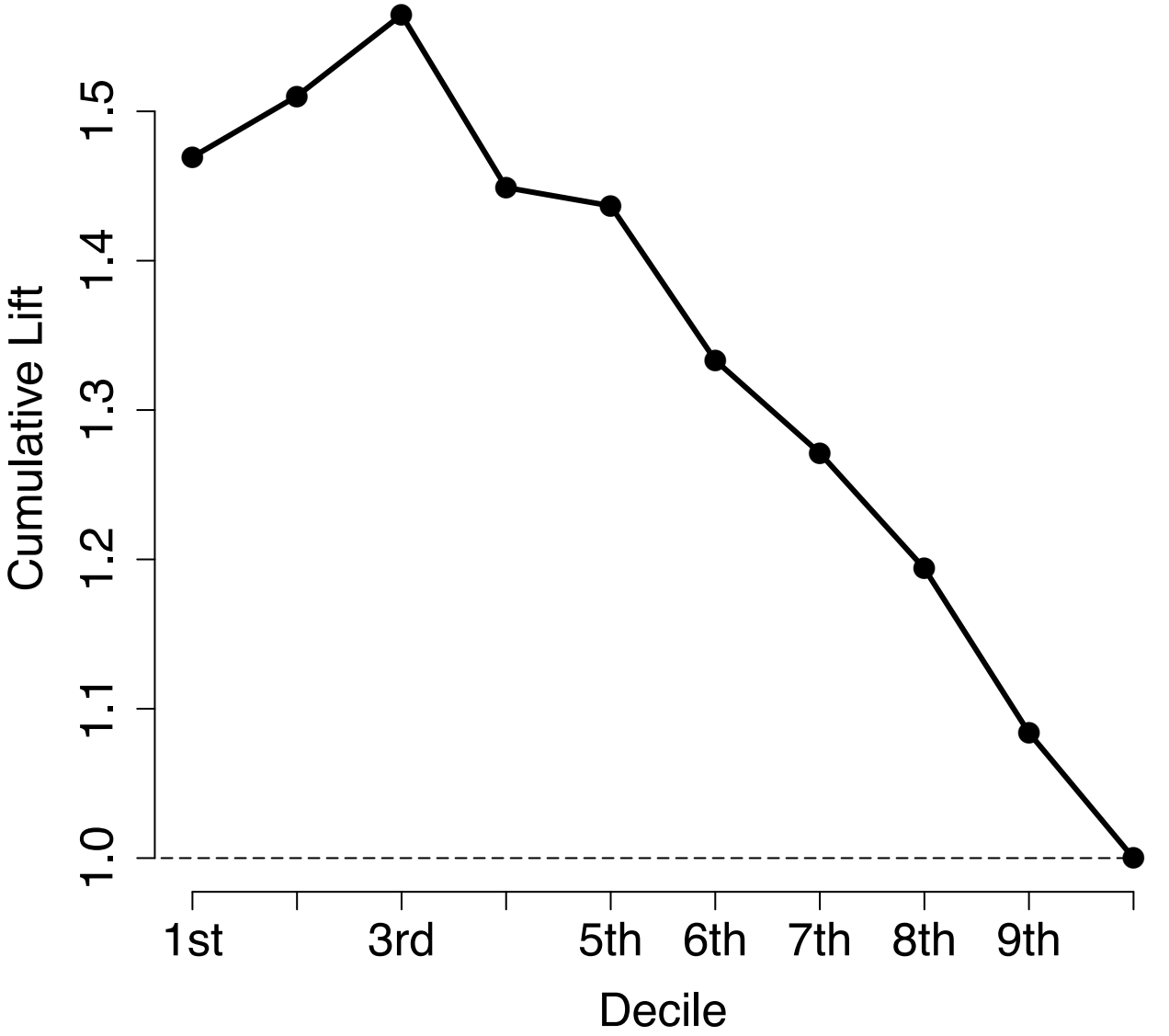
Cumulative Lift
1.0
1.1
1.2
1.3
1.4
1.5
1st
3rd
5th
6th
7th
8th
9th
Decile